

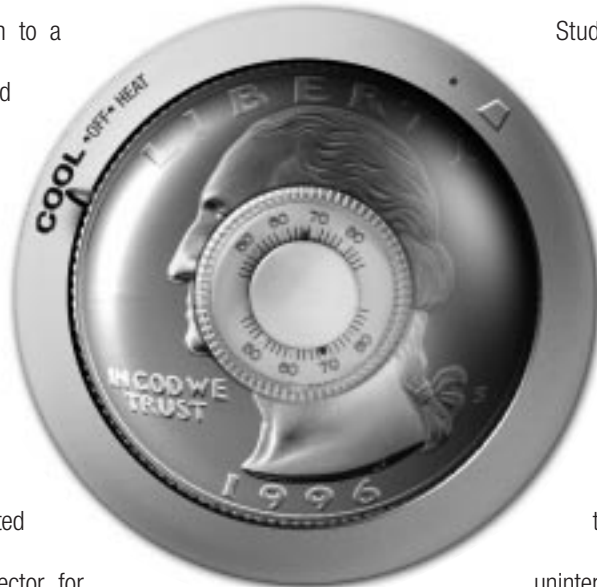
HELPING BUSINESSES

CARRY THE LOAD.

Mention natural gas deregulation to a business owner or operator and you tend to get a somewhat skeptical response: Sure, it sounds good on paper, but how can it save my business money? We at Yankee Energy want to answer that question.

Natural gas has been deregulated for the commercial-industrial sector for nearly two years. As competition to sell natural gas increases, rates go down. And unlike electrical power, whose price has traditionally increased when demand increases, natural gas costs less when you use more. That's where cost savings come in.

By unlocking the power of natural gas cooling technologies, businesses can reduce their reliance on electricity. The results: Lower power costs during the summer cooling season and lower natural gas costs year-round.



Studies show the initial cost of a natural gas cooling system is quickly offset by cost savings. If your business heats with natural gas, you're already halfway there.

There are other benefits to using natural gas. The ability to produce on-site premium, uninterrupted AC power is one. Reducing our reliance on foreign oil is another. And of course, natural gas is the cleanest-burning fossil fuel available.

There are no stock solutions for a business's unique energy challenges. That's why Yankee Energy is ready to provide advice tailored to your requirements. In an ever-changing energy environment, you can turn to Yankee Energy for answers.

To find out more about Yankee Energy, call **1-888-2YANKEE** or visit us at **www.yankeenergy.com**.

YankeeEnergy